



BEYOND WALLS

A Vision for the Local Ummah





Our Community Is Being Tested—And Losing Ground

- Identity crisis plaguing our youth—forced to code-switch between worlds
- Isolation + spiritual disconnection weakening with each generation
- Fragmented institutions unable to provide holistic support at scale

The question:

Will we remain inside the walls, or build leaders who impact society?



The Prophet ﷺ Showed Us the Solution



- The Prophet's ﷺ masjid addressed **all dimensions of community life**
- Where revelation was lived, justice upheld, compassion guided every decision
- Where hearts were healed, leaders trained, and lives transformed

Our vision:

- *Reclaim this Prophetic model of holistic community building*

We've Been Testing This Model— And It Works



✓ 80,000+

guests & worshipers

Fostering deep connections and lasting impact

✓ 1,000+

youth empowered

Through mentorship, leadership development, and identity formation

✓ 315+

programs & events

Spiritual, educational, social, wellness, and civic engagement

WHAT WE'VE PROVEN:

Families desperately need belonging and support systems

Youth thrive when given authentic Islamic identity formation, practical skills, and a sense of belonging

Sisters require dedicated space and elevated leadership opportunities

Community-building requires **intentional programming**, not just prayer space

We've Proven the Model—But We've Maxed Out Our Capacity



THE CAPACITY GAP



- ✗ **No dedicated youth center**
Programs squeezed into hallways
- ✗ **No wellness facilities**
No basketball, fitness, or counseling
- ✗ **No café or social space**
Families have nowhere to gather
- ✗ **Limited sister spaces**
No privacy options, constant conflicts
- ✗ **No classrooms**
Educational programming cannot scale
- ✗ **No outdoor commons**
Lack of green space for children

20-30%

of actual community demand is currently being served

Three Pillars to Serve Every Dimension of Community Need



COMMUNITY

Restoring belonging and strengthening iman

- Weekly halaqas and spiritual formation circles
- Family programming and marriage enrichment
- Counseling and mental health support
- Social events that build authentic relationships



LEADERSHIP

Educating, empowering, and sending leaders forward

- Youth mentorship and identity formation programs
- Internship program for high school and college students
- Sister leadership development and empowerment
- Professional skills training and career development
- Public speaking and civic engagement training



STEWARDSHIP

Demonstrating Islamic excellence in service and sustainability

- Environmental education and creation care
- Service projects addressing local needs
- Health and wellness programming
- Food security programs and community gardens
- Modeling net-positive sustainability practices

We Have the Team, Track Record, and Blueprint



315+ programs refined over years of operation



Proven Leadership

Experienced team with track record of impact and established relationships.



Tested Programming

315+ programs refined over years of serving the community.



Community Co-design

Families, youth, and elders shaped this vision together.



Financial Sustainability

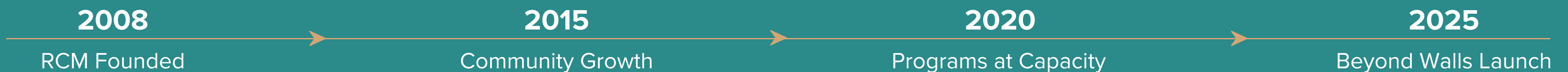
Clear operating model post-construction to ensure longevity.



Strategic Partnerships

Secured expert architects, contractors, and advisors.

A JOURNEY OF INSTITUTIONAL MATURITY





What We're Building



A Three-Building Campus Designed Around Programming Needs

The Masjid **\$9M**

- 800-person musallah with privacy options for sisters
- 9 flexible classrooms for educational programming
- Counseling/wellness rooms for mental health support
- Parents room connected to musallah
- Museum hallways showcasing Islamic heritage

Outdoor Commons **\$500K**

- Pavilion for family events and lectures
- Playground for children's programming
- Fire pit area for small group gatherings
- Gardens for environmental stewardship education
- Minaret: A beacon of presence for the city

Education Center **\$5.5M**

- Youth center and innovation lab (dedicated teen space)
- Space to hold up to 25 classes
- Café for social gatherings and community meals
- Space to provide education to Muslims and the entire community for every phase of life.



The Atlanta Destination

Why This Becomes a Global Landmark and Dawah Center

The First Mosque in the World to Attempt the Living Building Challenge

- ◆ A physical manifestation of Islamic stewardship (Khalifa)—net positive energy and water.
- ◆ A destination for architects, environmentalists, and civic leaders globally.
- ◆ Dawah through excellence—Muslims built this, designed this, and opened it to all.

Bringing This Vision to Life: \$25M Over Two Years



Investment Category	2026	2027	Total
Community Center	\$7M	\$3M	\$10M
Masjid Building	\$4M	\$5M	\$9M
Education Center	\$1M	\$5M	\$6M
TOTAL CAMPAIGN GOAL	\$3.5M	\$20.5M	\$25M

*Includes all construction, site development, professional fees, and initial operating endowment to ensure sustainability.



Your Legacy Opportunity

A Once-in-a-Generation Invitation

1 The First

Help build the world's first Living Building mosque —a historic milestone for the global Ummah.

2 The Model

Create the blueprint for the future of Muslim communities in America.

3 The Future

Anchor the faith and identity of our youth for generations to come.

4 The Reward

Secure a Sadaqah Jariyah that serves not just worshippers, but the earth itself.



The Ask—Become a Founding Ambassador

Our Goal

We are looking for
**3-4 Founding
Sponsors** to anchor
this project.

\$9M+

Building Naming Rights

"The RCM Campus"

\$2M+

Space Naming Rights

Masjid, Wellness Center, or Education Wing

\$750K+

Outdoor Commons Naming Rights

Pavilion, Gardens, and Community Spaces



Let's Build This Together

- 1** Review the pledge form and naming opportunities.
- 2** Schedule a follow-up conversation with our team.
- 3** Finalize your commitment as a Founding Ambassador.

rcmbeyondwalls.org

Media Recognition & Press Coverage

WABE - Atlanta Public Radio

ROSWELL MOSQUE TO BUILD NEW ECO-FRIENDLY LIVING BUILDINGS



Roswell Community Masjid is embarking on an ambitious expansion to build a Living Building Challenge certified mosque — a milestone for sustainable Islamic architecture and community building in the American South.

[Read Full Article](#)

Georgia Trend Magazine

A model for sustainable community building that transcends religious boundaries.

North Fulton Community News

RCM's expansion strengthens Roswell's commitment to interfaith dialogue and civic engagement.

Atlanta Business Chronicle

A \$25M investment in community resilience and environmental innovation.

Faith & Values Network

Setting a new standard for religious institutions in the 21st century.

Shan Arora

Director - The Kendeda Building for Innovative Sustainable Design at Georgia Institute of Technology Video Testimonial



RCM Leadership

RCM is building the future of Muslim communities in America.

RCM Sisters

Roswell Community Masjid female leadership discuss the critical impact the Beyond Walls project will have on sisters.



[RCM Sisters](#)

RCM is building the future of Muslim communities in America.

RCM Community Testimonials

Roswell City Council rezoning meeting sparks neighbor testimonials in favor of the new Masjid.



[City Council Testimonials](#)

RCM is building the future of Muslim communities in America, where we model civic leadership and help build the fabric of society.